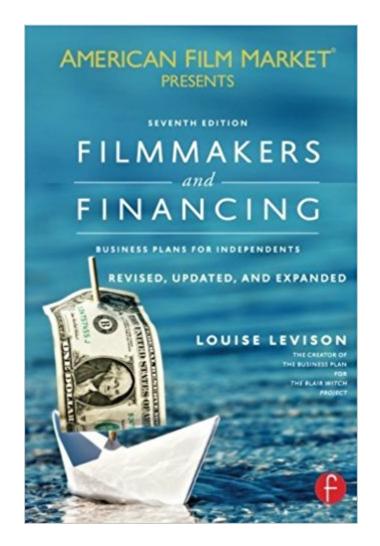
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# Filmmakers And Financing: Business Plans For Independents (American Film Market Presents)





## Synopsis

In this new and updated ultimate filmmakerâ <sup>™</sup>s guide , Louise Levison gives you easy- to-use steps for writing an investor-winning business plan for a feature film including: â ¢ Comprehensive explanations for each of the eight sections of a plan â ¢ Full financial section with text and tables â ¢ Sample business planâ ¢ Companion website with additional information for various chapters and detailed financial instructions â • advanced math not neededNew! â ¢ Breaking the rules: how feature documentary, animated, and large format films differNew! â ¢ Communicating with investors: who they are, pitching to them and the experiences of other indie filmmakers

### **Book Information**

Series: American Film Market Presents Paperback: 312 pages Publisher: Focal Press; 7 edition (January 9, 2013) Language: English ISBN-10: 0240820991 ISBN-13: 978-0240820996 Product Dimensions: 6 x 0.7 x 9 inches Shipping Weight: 3.2 ounces (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars Â See all reviews (38 customer reviews) Best Sellers Rank: #530,265 in Books (See Top 100 in Books) #221 in Books > Humor & Entertainment > Movies > Industry #361 in Books > Business & Money > Industries > Media & Communications #786 in Books > Textbooks > Humanities > Performing Arts > Film & Television

#### **Customer Reviews**

Have you ever wanted a step-by-step guide on how to finance your independent film without being given a step-by-step guide on how to finance your independent film? If so, this is your book.A bloated, 200 pages too long, set of confusing instructions that has many glaring omissions, but still manages to tell you how to go about financing and building a business plan without actually telling you how to finance and build a business plan. A masterpiece of the round-a-bout. With great hollow sayings like, "Be persistent," "Every investor is different," and "Seeking reality," all multiple times, in different chapters.Ugh.Most of this book can be learned from reading a simple article on how a small film made it big in the Hollywood Reporter, then analyzing from where they started. But instead, this book contains ambiguous chapter after chapter. Promising a step by step and simple approach to creating your business plan later in the book, and then never delivering on it.It's also a

reference book to information never given in each chapter. Example; References are made to information never emphasized in previous or upcoming chapters in the current chapter you are reading -- [As discussed in Chapter 6] -- When all that was discussed in Chapter 6 is how the chapter you're currently reading has the answers. It doesn't.It's as screwy as the head-spinners at a Hollywood party and in its Seventh Edition. There are no insights. There are a few bits here and there on what you need to do, which basically boils down to common sense: Research and use the internet. Find an example business plan out there, then adapt it to your project. Grab a phone book and call doctors, rich people, or throw a party.

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